

NOTICE OF PRIVACY CUSTOMERS AND SUPPLIERS

Responsible for the Protection of your personal data.

inStyle Modelos, Imagen & Edecanes. With address at Calle Montes Urales 755, Floor 5, Office 5389, Lomas de Chapultepec IV Section, Miguel Hidalgo, C.P. 11000, Mexico City, CDMX.; Telephone: 5592227939. Email: contacto@agenciainstyle.com website: www.agenciainstyle.com, is responsible for the treatment of your personal data.

For what purposes do we collect and use your personal data?

Customers:

To register as a client, identify you in any type of legal or business relationship, provide, process, complete and follow up on the services required by you and give compliance with the obligations contracted, prepare the corresponding invoice that covers the service provided if requested, for the purposes of tax returns, to make the collection for services and to help you get in direct contact with the model.

Providers:

To register as a supplier, identify you in any type of legal relationship or business, to carry out all the necessary internal matters related to the commercial relationship in force, including payment issues and to prepare orders, service requests, quotes and any pre-contractual activity.

What personal data do we obtain and from where?

For the purposes indicated in this privacy notice, we may collect your data in different ways: when you provide them directly to us and when you visit our website.

Personal data we collect from Clients:

For the purposes indicated in this privacy notice, we collect your personal data from directly when you provide them to us when requesting our services, when you register as a new customer, when we enter into contracts and when you give us information for the purpose of that we issue the corresponding invoice. The data we obtain by this means may be, among others: Name, Address, Federal Taxpayer Registry (RFC), Copy of the Identification Card, Telephone and Email.

Personal data we collect from Suppliers:

For the purposes indicated in this privacy notice, we collect your personal data from directly when you provide them to us when registering as a supplier, when offer your products or services, when we enter into contracts and when you give us bank information for us to make the corresponding payment. The data we obtain by this means may be, among others: Name, Address, Federal Taxpayer Registry (RFC), Copy of the Identification Card, Telephone, Email and Bank Data.

Sensitive personal data.

We inform you that sensitive personal data is not requested in our company.

How to access or rectify your personal data or cancel or oppose its use?

Means to exercise ARCO rights.

You have the right to access your personal data in our possession and to know the details of the treatment of the same, as well as to rectify them in case of being inaccurate or incomplete, cancel them when you consider that they are not required for any of the purposes indicated in this notice of privacy, are being used for non-

consensual purposes or the relationship has ended contractual or service, or oppose the treatment of the same for specific purposes.

To exercise your ARCO Rights, you must appear in person or through your legal representative at the aforementioned Contact Address from Monday to Friday during business hours 12:00 a.m. to 6:00 p.m. and deliver a letter to the Responsible, with attention to the Designee of the Treatment of Personal Data, accompanied by the following information and documentation:

- a. Your name, address, telephone and/or email and/or any other means of contact to be able to communicate the response to the ARCO Request;
- b. A copy of the document that proves your identity (copy of ID, passport, card, professional license or any other official identification) or, where appropriate, the document that accredits the legal representation, whose original must be presented in order to receive the response of the Responsible;
- c. A clear and precise description of the personal data with respect to which you seek to exercise any of the ARCO Rights;
- d. Any document or information that facilitates the location of your personal data, and; and. In case of requesting a rectification of your personal data, you must also indicate the modifications to be made and provide the documentation that supports your request.

The Designee of the Processing of Personal Data will respond to your ARCO Request and the reasons for your request. The decision in writing or through the email provided within a maximum period of 20 days business days counted from the day your ARCO Request was received. In case the request ARCO is answered affirmatively or appropriately, the requested changes will be made within a maximum of 15 business days. The Controller may notify you within the periods referred to in this paragraph the extension of the same, only once, for a period equal to the original.

The obligation of access to information will be deemed fulfilled when the data are made available to you personal data by issuing simple copies.

The Responsible may deny access to personal data, or to make the rectification or cancellation or grant the opposition to the treatment of the same, when the assumptions indicated in Article 34 of the Federal Law on Protection of Personal Data Held by Private Parties, by which must inform you of the reason for such decision within the indicated periods.

The exercise of the ARCO Rights will be free, but if you repeat your request in a shorter period to twelve months, the costs will be three days of the General Minimum Wage in force in Mexico City, unless there are substantial modifications to the Privacy Notice, which motivate new Requests ARCO. You must cover the justified shipping costs or the cost of reproduction in copies or other formats and, if applicable, the cost of document certification.

How can you limit the use and disclosure and/or revoke your consent for the treatment of your data?.

At any time, you may limit the use and disclosure of your personal data and/or revoke the consent that you have given us for the treatment of the same, so that we stop doing use of them. For this purpose, it is necessary that you submit your request in writing, complying with the same requirements and the same procedure indicated to exercise ARCO rights.

Transfer of Personal Data.

inStyle Modelos, Imagen & Edecanes does NOT transfer Personal Data to Third Parties, except for the exceptions provided for in article 37 of the Federal Law on Protection of Personal Data in Possession of Individuals.

Security measures.

inStyle Modelos, Imagen & Edecanes has adopted and maintains security, administrative, technical and physical, necessary and within your reach to protect personal data against damage, loss, alteration, destruction or unauthorized use, access or treatment.

Modifications to the privacy notice.

We reserve the right to make changes or updates to the this privacy notice, for the attention of legislative developments, internal policies or new requirements for the provision or offering of our services or products.

These modifications will be available to the public through the following means: visible announcements in our establishments, triptychs or brochures available in our establishments or We will send the last email you provided us.

Rights Regarding Your Personal Data.

As the owner of personal data, you can exercise before the Agency Personal Data Manager inStyle Agency, the rights of access, rectification, cancellation and opposition (rights "ARCO"). Likewise, you can revoke, at any time, the consent you have granted and that was necessary for the treatment of your data, as well as limiting the use or disclosure of the same.

The foregoing, by sending your request in the terms established by the Law to the email: contacto@agenciainstyle.com or to the address specified in the first paragraph of the Present.

For your easy reference, ARCO rights are briefly described:

Access. - to be informed which of your personal data is contained in the inStyle Modelos, Imagen & Edecanes, what such personal data is used for, the origin and the communications that have been carried out with them and, in general, the conditions and generalities of the treatment.

Rectification. - that your personal data be corrected or updated in case they are inaccurate or incomplete.

Cancellation. - that your personal data be removed, totally or partially, from the databases of inStyle Modelos, Imagen & Edecanes when you consider that they are not being treated in accordance with the principles and duties established by law.

Opposition. - oppose the processing of your personal data for legitimate reasons.

If you want to know the requirements and procedures for the exercise of ARCO rights, we ask you to contact the Responsible for Personal Data of inStyle Modelos, Imagen & Edecanes.

Use of Cookies and Web Beacons.

We receive and store certain information when you interact with our website www.agenciainstyle.com, for example: technical information such as your protocol address internet, your operating system and your browser type, the address of a referring website and the path that you follow during your visit to our website. This information is collected in order to allow that the websites operate correctly, evaluate the use of the websites and display information that could be of interest.

Also, "cookies"; can be used, in order to provide you with a better browsing experience when use or return to our website. A "cookie"; is a text file that a website or email you can save in your browser and store it on your hard drive. You can choose to browse on our website without accepting cookies. Without cookies

enabled, you will be able to browse our website, but you may not be able to use some applications or features of the website.

Links from our website.

Our website may contain, for your convenience, links to other websites that do not belong to inStyle Agency; The Privacy Policies and Privacy Notices of said websites have not been reviewed, Therefore, inStyle Modelos, Imagen & Edecanes does not guarantee nor is it responsible for the content of said links or the treatment of personal data that they carry out. We encourage you to carefully read the Policy and Privacy Notices of each of the sites that may be linked from our website.

To whom can you submit your complaints and claims for the improper treatment of your data personal?

If you consider that your right to protection of personal data has been damaged by any conduct of our employees or our actions or responses, presumes that in the processing of your personal data there is any violation of the provisions set forth in the Law Federal Protection of Personal Data Held by Private Parties, may file a complaint or corresponding complaint before the IFAI, for more information visit www.ifai.org.mx